

KLOCKER MUSEUM

IN MARCH 2020...

PRESS RELEASE

Duration: 01.10.2022 - 05.02.2023

Opening: 30.09.2022, 6 pm

Pressconference: 29.09.2022, 10 am

Since March 2020, the pandemic has been ruling our lives. The situation has been challenging to this day, for some it has been existence-threatening. Artists have been hit particularly hard and the number of those approaching the breadline through the pandemic has risen dramatically. As early as March 2020, the Klocker Foundation, by way of a purchasing campaign, provided quick and unbureaucratic help. The works bought in the course of this campaign are now presented at the Klocker Museum.

With the start of the pandemic, in March 2020, the art market too shut down. The immediate consequences - the closing of all galleries and museums, the cancelling of all exhibitions and art fairs, the staying away of all visitors, etc. - for many artists were catastrophic. The Klocker Foundation saw it as its duty to provide immediate aid. While the relevant public bodies, caught in the corset of their regulations, began to react only gradually to the standstill, the foundation was able to quickly and immediately move in where the market had gone quiet. Quite deliberately, the offer was to purchase and to compensate for the market, for artists were not supposed to become supplicants and welfare recipients. As early as March 2020, therefore, a special budget, amounting to 115,000 euro (excl. VAT), was set up, tendered and wound up.

The tender was put out via all available media on March 27, 2020. Visual artists from the fields of sculpture, painting and graphic arts, who were born in Tyrol or for an extended period of time had had their main place of residence in Tyrol, were invited to submit purchasing offers of up to 5,000 euro. An artist the foundation considered everyone who had passed a relevant education or was a member of an artists' association. Preferential consideration was afforded artists who had been hit directly economically.

The reaction was prompt and overwhelming. The jurors of the foundation's advisory committee, themselves caught in the lockdown, but available for that very reason, conferred online and around the clock. On March 31, with forty-four well-reasoned and partly comprehensive submissions having been assembled, they decided to close the

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selection list. Within twenty-four hours, and after a three-step selection process, they submitted to the foundation board a reasoned purchasing pro-posal for twenty-eight positions, which was processed promptly. Within a week the artists had the money in their accounts.

Rarely has it been possible to honour founder Emmy Klocker's legacy, who, through acts of charity and through the promotion of art, wanted to preserve the name-givers Dr. Hans und Dr. Wolfgang Klocker's memory, as manifestly as through this campaign. The twenty-eight positions assembled in the process constitute a snapshot of art in the lockdown, when everything changed, when time outside seemed to stand still, and when inside everything could go all too quickly.

The exhibition "In March 2020 ..." presents all twenty-eight positions acquired. By way of exception the Klocker Museum in this case dedicates all its rooms to the presentation of works from the collection.

Artists presented:

Hellmut Bruch, Katharina Cibulka, Thomas Feuerstein, Robert Gfader, Christopher Grüner, Herbert Hinteregger, Claudia Hirtl, Jakob Kirchmayr, Matthias Krinzinger, Roland Maurmair, Milena Meller, Gerald Nestler, Matthias Nogger, Bernd Oppl, Helmut P. Ortner, Maria Peters, Lukas Posch, Christoph Raitmayr, Peter Raneburger, Nora Schöpfer, Michaela Schwarz-Weismann, Ivo Rossi Sief, Michael Strasser, Maria Walcher, Franz Wassermann, Margret Wibmer, Micha Wille, Benjamin Zanon

Programme

Icesculpture by Gerald Nestler

Friday, 30.09.2022, 6 pm

Happening „Heavy Metal / Leichtmetall“ by Matthias Krinzinger

Thursday, 17.11.2022, 5 pm**

Courtyard of the Burg Hasegg, Hall in Tyrol

** in case of rain or snow, the happening will take place on Thursday, 24.11.2022, from 5pm.